

## SPECIAL ADVERTISING SECTIONS

PRINT & ONLINE

### JANUARY

	ISSUE DATE	CLOSE DATE	MATERIAL DUE	RUNS IN
Home Entertainment	1/8	12/11	12/28	Marketplace

### FEBRUARY

Cardiovascular	2/9	1/12	1/26	Personal Journal
Watches	2/11	1/14	1/28	M&I
Adv. Strategies in Financial Planning	2/24	1/27	2/10	Personal Journal


### MARCH

Information Technology	3/2	2/2	2/16	Global
Greater Nagoya Economic Outlook	3/3	1/20	2/24	Global
CeraWeek #1	3/9	2/10	2/24	TBD
CeraWeek #2	3/10	2/10	2/24	TBD
Wireless World	3/24	2/24	3/10	Marketplace
Lipper	3/25	2/25	3/11	M&I
Longevity & Wellness	3/30	3/2	3/16	Personal Journal


### APRIL

Employee Benefits	4/6	3/9	3/23	Marketplace
World Malaria Day	4/26	3/15	4/12	Global
Managing Risk	4/27	3/30	4/13	Marketplace

### MAY

Women's Health & Wellness*	5/11	4/13	4/26	Personal Journal
Reversing Childhood Obesity 	5/18	4/17	5/4	Personal Journal
Disability Insurance	5/19	4/21	5/5	Personal Journal



### JUNE

Caribbean (EE only)	6/5	5/7	5/19	Weekend Journal
Men's Health & Wellness*	6/15	5/18	6/1	Personal Journal
Protecting Your Computer	6/16	5/19	6/2	Personal Journal
Morningstar	6/23	5/26	6/9	Personal Journal
Conventions, Conferences & Meetings 	6/29	6/1	6/15	Marketplace


### AUGUST

NBTA Innovation Awards 	8/11	7/18	7/27	Personal Journal
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### SEPTEMBER

Cholesterol Awareness 	9/9	7/30	8/26	Personal Journal
California Wines	9/11	7/30	8/27	Weekend Journal
Math & Science	9/14	8/3	8/31	Marketplace
Life Insurance	9/15	8/4	9/1	Personal Journal
Business Travel	9/21	8/10	9/7	Marketplace
World Alzheimer's Day 	9/21	8/10	9/7	Personal Journal
Risk/IT Security	9/22	8/11	9/8	Marketplace

### OCTOBER

Guide to Financial Planning	10/9	8/28	9/24	Standalone or M&I
Long Term Care	10/13	9/1	9/29	Personal Journal
World Food Day 	10/15	9/2	10/1	Personal Journal
Private Aviation	10/20	9/8	10/6	Marketplace
Hospitals*	10/27	9/15	10/13	Personal Journal
Caribbean (EE only)	10/30	9/17	10/15	Weekend Journal

### NOVEMBER

Diabetes Awareness 	11/2	9/20	10/19	Personal Journal
Options & Futures	11/4	9/22	10/21	M&I
Managing Investments	11/6	9/24	10/22	M&I
Annuities/Retirement Income	11/10	9/28	10/27	Personal Journal
Whiskey	11/18	10/7	11/4	Personal Journal
World AIDS Day 	11/30	10/19	11/16	Personal Journal

### DECEMBER

Year End Financial Advice	12/1	10/20	11/17	Personal Journal
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\* These sections available to run regionally in Eastern, Central, Western or National Editions

#### FOR MORE INFORMATION

For more information, please contact your Journal sales representative  
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